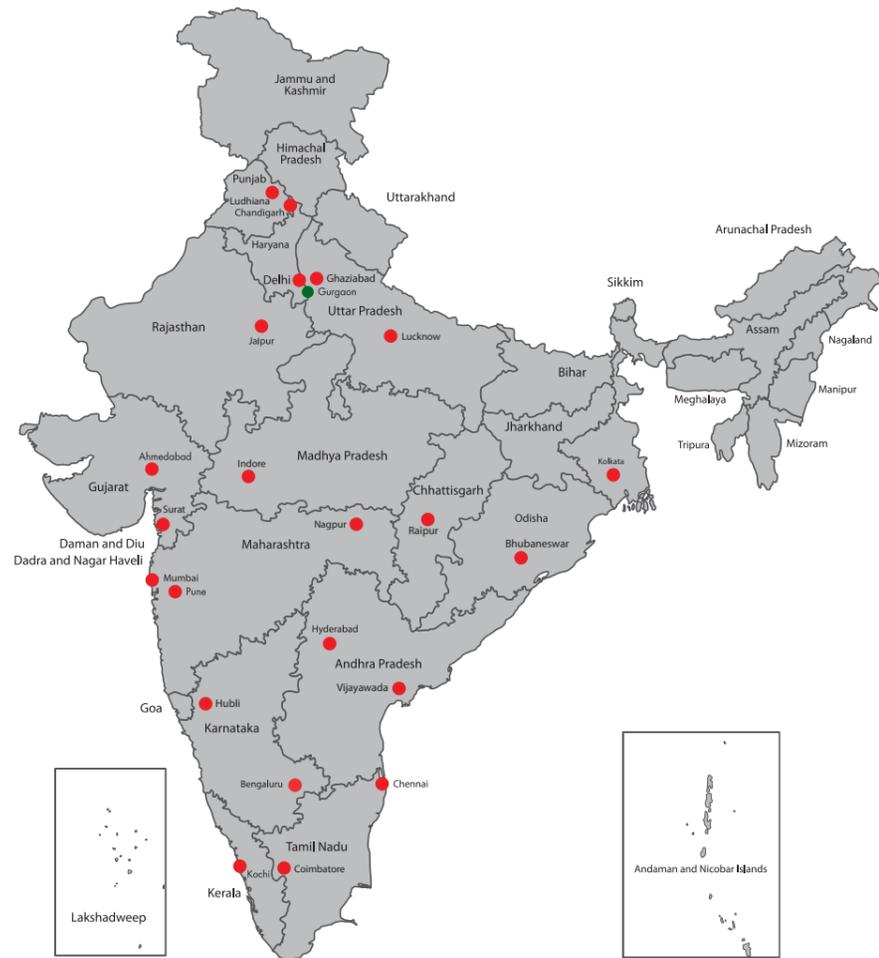


WHERE TO FIND ME

MITSUBISHI ELECTRIC
AIR CONDITIONERS

for a greener tomorrow 



MITSUBISHI ELECTRIC INDIA PVT. LTD.
Head Office:

2nd Floor, Tower A & B, DLF Cyber Greens,
DLF Cyber City, DLF Phase 3, Gurgaon - 122002 (Haryana)
Tel. No.: (Main): 0124-4630300 Fax: 0124-4630399
Website: www.mitsubishielectric.in
Email: customersupport@asia.meap.com
Customer Care Toll Free No.: 1800 1022 626

Service Centre:

Delhi
B-109, DDA Shed, Okhla Industrial Area, Phase I,
New Delhi - 110020 Tel. No. 011-65150145

Technical Centre:

Gurgaon
2nd Floor, Unit No - 37, Sector -18,
Gurgaon - 122001 (Haryana) Tel. No.: 0124-4500150

Mumbai

3rd Floor, Unit No. 305-306, "Windfall" Sahar Plaza
Complex, Andheri Kurla Road, J. B. Nagar, Andheri (E)
Mumbai - 400059 (Maharashtra)
Tel. No.: 022-66116200 Mobile: 09819147882

Bengaluru

6th Floor, Prestige Emerald Lavelle Road, Near Airline Hotel,
Bengaluru - 5660001 (Karnataka) Tel. No.: 080-40201600

Ahmedabad Branch Office:

Unit No. 303/A, Primate, Judges Bungalow,
Cross Road, Bodakdev, Ahmedabad - 380054 (Gujarat)
Mobile: 09898125272 / 09825868509

Bengaluru Branch Office:

6th Floor Prestige Emerald, Near Airline Hotel, Lavelle Road,
Bengaluru - 560001 (Karnataka) Tel. No.: 080-40201600
Mobile: 09663375611 / 09036015699

Chandigarh Branch Office:

S.C.O. 376, Second Floor, Sector 32D,
Chandigarh - 160036 (UT) Tel. No.: 0172-4601645
Mobile: 09872656466

Chennai Branch Office:

Citilights Corporate Centre No.1, Vivekananda Road,
Srinivasa Nagar, Chepet, Chennai - 600031 (Tamil Nadu)
Tel. No.: 044-49232222
Mobile: 09840827180 / 09840943419

Hyderabad Branch Office:

4th Floor, Unit No. 407, Ashok Bhopal Chamber,
S.P. Road, Secunderabad - 500003 (Andhra Pradesh)
Tel. No.: 040-43438888
Mobile: 09949900399

Indore Branch Office:

110, 1st Floor Shagun Apartments,
Plot No. 7/PU-4 Sch. No - 54, Vijay Nagar, Indore
(Madhya Pradesh) Tel. No.: 0731-6050013
Mobile: 09755026264

Jaipur Branch Office:

111, Ground Floor, Apex Mall, Tonk Road,
Jaipur (Rajasthan) - 302015 Tel. No.: 0141-4011109
Mobile: 09828037525

Kochi Branch Office:

Room No. G9, Building Door No. CC: 39/5102-A-6,
Netage Arcade Church Landing Road, Ernakulum,
Kochi - 682016 (Kerala)
Mobile: 09846013451

Kolkata Branch Office

1st Floor, Plot - A-3, Infinity Think Tank, Tower-II
Block GP, Sector-V, Salt Lake, Kolkata - 700091
(West Bengal) Tel. No.: 033-65001375
Mobile: 09903037097 / 09748070733

Lucknow Branch Office

D-114, Nirala Nagar, Lucknow - 226020 (UP)
Tel. No.: 0522-6002045
Mobile: 09336311110

Mumbai Branch Office:

3rd Floor, Unit No. 305-306,
"Windfall" Sahar Plaza Complex,
Andheri Kurla Road, J. B. Nagar,
Andheri (E) Mumbai - 400059 (Maharashtra)
Tel. No.: 022-66116200
Mobile: 09820915973 / 09167113443

Pune Branch Office:

Sapphire House, EL-4, J Block, MIDC, Bhosari,
Pune - 411026 (Maharashtra)
Tel. No.: 020-27102000 Ext: 161/171
Mobile: 09890614499 / 09545130895

Satellite Offices

Bhubaneswar: Mobile: 09861469923
Coimbatore: Mobile: 9500998856 / 09840827180
Ghaziabad: Mobile: 08800339986

Hubli: Mobile: 09663375611

Ludhiana: Mobile: 07814840066

Nagpur: Tel. No. 0712-2284020 Mobile: 09921442323

Raipur: Mobile: 08602428586

Surat: Mobile: 09327240082

Vijayawada: Mobile: 08498894567

MITSUBISHI ELECTRIC
AIR CONDITIONERS

BETTER
COOL ME



HOT SUMMER. COOL COMFORT.



Dear Friends,

Probably, this is the last time you are reading my note in this newsletter. I would like to announce that I am leaving India on 31st March, 2014. My assignment in India is getting over and I will be joining Mitsubishi Electric, Spain for my next assignment. And today, all I can say is, thank you. Thank you for your support and your hard work, for your boundless energy, and for the skill and courage you showed in promoting our product.

It has been a great honour and a pleasure to serve Mitsubishi Electric, India for the last three and a half years. I expected this to be an interesting job, but I hadn't expected it to be

so interesting. I came to India, three and a half years back & since then marked a structural growth in the air conditioning sales and I am sure that my successor, Mr. Takashi Nishikuma will mark a similar growth.

I would like to take this opportunity to introduce our new General Manager for Living Environment Division, Mr. Takashi Nishikuma.



葺澤 宏明

Hiroaki Ashizawa
Former Director and
General Manager
Living Environment Division

Dear Friends,

I am Takashi Nishikuma, the new Head for Air conditioning Division of Mitsubishi Electric India Pvt. Ltd. My tenure in India starts from 1st April, 2014 onwards and I am very excited. I knew that the Indian market has a good potential and people here are very hard working and hence, I am looking forward to a faster growth of the company. It won't be possible without your continuous and extensive support. So, I expect all our stakeholders to kindly extend your support to us so that Mitsubishi Electric can touch the sky.

I do not believe in "Growth", I believe in "Rapid Growth". We need to grow "Faster

than the Fastest". For this, our complete management will always be with you. We are always ready to support you in order to promote our brand.

So, I just want to wish all of you a very good luck and happy selling!!



Takashi Nishikuma

Takashi Nishikuma
Director and Business Unit Head
Living Environment Division

This February, Mitsubishi Electric opened its new sales office in Ghaziabad for its air-conditioning business and also shifted its existing Chandigarh Branch Office to a new location.

Now, Chandigarh Branch Office is bigger and better with improved infrastructure and increased manpower. This is an important step towards realizing the company's long term vision for growth.

The new Sales Office of Ghaziabad was inaugurated on 4th February

and the new Chandigarh Branch Office was inaugurated on 14th February by Former General Manager (Living Environment Division), Mr. Hiroaki Ashizawa.

The offices were opened as a part of the company's expansion to increase its presence in key growth markets. With this, the total number of branches opened by ME in India is 13 and the total number of sales offices has gone up to 9.



Chandigarh office



Ghaziabad office



03

04-08

10

11

Event Name: Dealer Meet
Location: Delhi
Venue: Taj Vivanta, Surajkund
Date: 14.03.2014



Event Name: Dealer and Architect Meet
Location: Chandigarh
Venue: Taj, Chandigarh
Date: 15.02.2014





Event Name: Sub - Dealer Meet

Location: Ahmedabad

In Association With: Anand Cooling Equipments, Ahmedabad
(Authorised Channel Partner)

Venue: JW Marriott, Ahmedabad

Date: 10.03.2014



ISHRAE TECHNICAL SEMINAR

ISHRAE, Surat Chapter invited Mitsubishi Electric to conduct a training session for their members on Basics of VRF (Variable Refrigerant Flow) technology and its good & bad installation practice. The seminar was conducted on 27th December, 2013 in Surat. The session was conducted by Mr. Harminder Singh and Mr. Jaideep Vadher. The training session was attended by 54 members of different fields and designations starting right from technician to entrepreneur who are involved directly or indirectly with the air-conditioning field.



SALES SEMINAR

Mitsubishi Electric India organized a sales seminar for sub-dealers of Arihant Refrigeration, Surat. In this seminar, we briefed dealers about our company, corporate vision, operations, facts and figures which was followed by a group discussion.



CONSUMER DURABLE FAIR

Mitsubishi Electric India participated in Consumer Durable Fair which was held on 7th – 9th January, 2014 in Navsari. We participated in this fair in association with our channel partner "Arihant Refrigeration, Surat." We got an excellent response and customer participation through this exhibition.



ACREX 2014

Mitsubishi Electric India participated in ACREX 2014 as a Bronze Partner. The exhibition was held in Pragati Maidan, New Delhi from 27th February to 1st March, 2014. In this, Mitsubishi Electric got a space of 9 sq.m. to showcase its products. The entire product range starting from split air-conditioners, cassettes to City Multi VRF System was displayed in the stall. Even in a small sized stall, MEI got excellent response from the walk-in consumers. MEI wishes to see you again in ACREX 2015.



Activity Name: Print Campaign

Location: Mumbai and Chandigarh



Print ad - Chandigarh



Print ad - Mumbai

Activity Name: Outdoor Campaign

Location: Delhi and Kochi



Outdoor - Delhi



Outdoor - Kochi

EXCLUSIVELY **ME**

SERVICE **ME** BETTER



MEQ Hiroba (Exclusive Showroom): Shiva Aircon
City: Ghaziabad
Inauguration Date: 4.02.2014



MEQ Hiroba (Exclusive Showroom): Metro Airconditioners
City: New Delhi
Inauguration Date: 14.03.2014



MEQ Hiroba (Exclusive Showroom): Iceberg Enterprise
City: New Delhi
Inauguration Date: 25.02.2014



MEQ Hiroba (Exclusive Showroom): Ankur
City: Kolkata
Inauguration Date: 26.03.2014



MEQ Hiroba (Exclusive Showroom): Hitech Air System
City: Kolkata
Inauguration Date: 26.03.2014

OKHLA SERVICE CENTRE

Mitsubishi Electric inaugurated its new Service Centre in Okhla, New Delhi on 10th March, 2014. This facility is the company's first owned Service Centre in India and will leverage its talent pool to provide technical services to its customers in the region. Present on this occasion were Mr. Hiroaki Ashizawa, Former General Manager of Living Environment Division who inaugurated the facility along with Mr. Neeraj Gupta, National Sales Manager and Mr. Sanjeev Dey, Service Head.



This new Service Centre will serve as a base for Mitsubishi Electric to address the complaints for the air-conditioning requirements of customers in Delhi NCR region. This is our first service Centre in India and will enable us to leverage the local talent to deliver innovative solutions to our customers in the region. We also plan to scale up the Centre in due course so that we can solve all the queries which we receive pro-actively.



THE FUTURE IS ME

ANJAPPAR RESTAURANT

Location: Chennai

About Anjappar Restaurant:

Established in Chennai in the year 1964, Anjappar is the pioneer in bringing the food of the famed Chettians to the people all over the world. Over the years, they mastered the art of using spice to give one's taste buds the best food experience. With more than 40 years of experience and 25 outlets to date, Anjappar is spreading its wings to give customers a homely dining experience.

The Challenge:

The client was looking for an energy efficient solution and high cooling performance for their restaurant. They were looking to replace the existing ductable air-conditioning system. The height of the units and the drainage system was a major constraint in the site.

The Solution:

Mitsubishi Electric, medium static unit was chosen over the competitors as we were able to provide the right solution. Also, we were able to complete the project in the stipulated time. On seeing the efficiency of the units, the client has gone ahead with Mitsubishi Electric Air conditioners for a five restaurant chain.



UNITS INSTALLED

INDOOR UNIT:
Ceiling Concealed :
PE-3EAK

OUTDOOR UNIT:
PU-3VAKD



THE FUTURE IS ME

SHREE KAMALAM (BJP HOUSE)

Location: Gandhinagar, Ahmedabad

About Shree Kamalam:

Shree Kamalam, the BJP HO, Gujrat is located in Gandhinagar, over a 11,705 sq.m area. And the construction of its two wings is spread over an area of 11,705 sq.m. The office has a state-of-the-art video conferencing facility and 400+ capacity auditorium, along with a conference hall that can accommodate 120 people. Overall, the airy complex accommodates around 2500 party workers.

Total Capacity: 226 HP

The Challenges:

The client was looking for air-conditioning solution for their auditorium, video conferencing room and conference hall that is robust, highly efficient and most importantly low noise level. Also, our competitors with very competitive pricing were a major challenge for this project.

The Solution:

Mitsubishi Electric took up this challenge and finally chosen over competition with 12 % premium based on excellent technology and superior quality. Also, constraint of low noise level in video conferencing room was very well taken care by our City Multi Cassette units, which has lowest noise level among competition.



UNITS INSTALLED

INDOOR UNIT:
Ceiling Cassette Type:
PLFY - VBM

OUTDOOR UNIT:
PUHY SERIES

CONTROLLERS:
PAR - FL 32 MA

CENTRAL CONTROLLER:
GB - 50 ADA - J



Individual Remote Controller

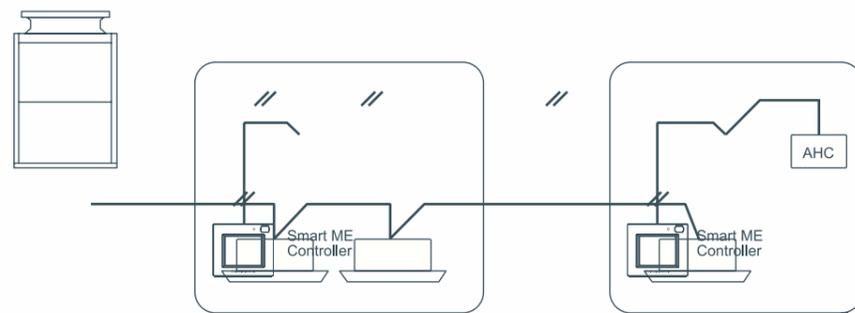
Smart ME Controller PAR-U02MEDA



Dimensions : 5-17/32(W) x 4-3/4(H) x 1(D) in.
: 140(W) x 120(H) x 25(D) mm

- **Smart ME Controller is a remote controller designed to control Mitsubishi Electric's air-conditioning units and also allows for the control of other manufacturer's products connected via Mitsubishi Electric's AHC (Advanced HVAC CONTROLLER).**
- **It can control up to sixteen indoor units and one AHC.**
- **Smart ME Controller features such basic functions as operations and monitoring of air conditioning units and schedule-control functions and is equipped with four built-in sensors (temperature, humidity, occupancy, brightness), which enable an integrated control of the system, including the humidifiers and ventilation units connected to the system via AHC, to help create a comfortable environment.**
When the built-in occupancy sensor detects vacancy in a specific zone, the controller uses its internal function to reduce energy-consumption.

Example of system configuration



Functions

:Each group :Not available

Item	Description	Operations	Display
ON/OFF	Switches between ON and OFF.		
Fan speed setting	Changes fan speed. * Available fan speeds vary depending on the model.	○	×
Air flow direction setting	Changes airflow direction. * Available airflow directions vary depending on the model.		
Allows/disallows local operation	The following operation can be prohibited by making certain settings on the centralized controller: ON/OFF, operation mode setting, temperature setting, fan speed, air direction, and filter sign reset. * While an operation is prohibited, the operation icon lights up.	○	○
Error information	When an error occurs, an error code and the unit address appear. Contact number can be set to appear when an error occurs. (The information above needs to be entered on the Service menu.)	○	○
Schedule (Weekly timer)	Weekly ON/OFF times, operation mode, and set temperatures can be set. * Time can be set in 5-minute increments. Up to 8 schedule patterns can be set per day of the week. * Not valid when the ON/OFF timer is set.	×	
Timer	ON/OFF timer Turns ON and OFF daily at a set time. * Time can be set in 5-minute increments. * It is also possible to set the ON time only or the OFF time only. Auto-OFF timer Turns off the unit after a certain period of operation. * Operation time can be set to a value from 30 to 240 in 10-minute increments.	○	○
Energy-save control during vacancy	When vacancy is detected by the occupancy sensor, the energy-save control assist function is activated. Four control types are available for selection: ON/OFF temperature/Fan speed/Thermo-off. The brightness sensor can be used in conjunction with the occupancy sensor to detect the occupancy/vacancy status more accurately.	○	○



P. Prabhakar
Asst. Manager –
Channel Sales
(Hyderabad)

He was born in Kalikari [A.P.] on 2nd April, 1985. His father, Chinna Redappa Peta, is a farmer and his mother, Venkata Subbanna Peta, manages the household. After completing his primary education in Kalikari, he graduated in Commerce and has a M.B.A degree from Sri Venkateshwara University. Apart from him, he has a brother, who is employed at Bharat Petroleum. Prabhakar is married to Mrs. Sai Pavithra Peta, a school teacher in Ravindhra Bharati School, Vijayawada.

He started his career as a junior lecturer in Chaithanya College, Nellore. Later on, he joined an air-conditioning company. Thereafter, he got promoted two years successfully as a Territory Sales Manager as well as Executive for the entire Andhra Pradesh. Three years later, he joined another company and was promoted to the Assistant Manager's position for handling the business in Entire Coastal and Rayalaseema Region. He has been awarded the best performance in channel sales for two consecutive years. The company has appraised him for his contribution of 54% on branch turnover and has achieved 145% target in the year 13-14.

He is interested in cricket and believes in knowledge arbitrage. Socialising amongst peers and subordinates as well as upgrading his tastes in technology are his hobbies.

He seeks inspiration from his father and strongly believes in "Confidence and Hardwork is the remedy against Failure."



Sailesh Maharana
Asst. Manager –
Project Sales
(Mumbai)

He was born and raised in Sunabeda, Orissa. His father retired from the Testing Department- Engine Division and his mother is a homemaker. He is the youngest member of the family. His affinity for music is immense and he listens to different songs in his leisure time and has learnt classical music. He has bagged many prizes in sports and won medals in Cricket tournaments in his graduation.

After completing his B.E. in Mechanical Engineering, he acquired an MBA degree from IIT Bombay.

His first campus placement was in the Chiller Industry through which he had 8+ years' experience into HVAC industry.

He is a person who strongly believes in karma.



Dharmendra Singh
Asst. Manager-
Channel sales
(Ahmedabad)

He was raised in a joint family, having an elder brother Vedant, who is a mechanical engineer, working with a petroleum company. His father has retired from a manager's position in the private sector.

He pursued his primary education from UP, graduated from Gujrat University and has acquired a diploma in Sales & Marketing. Apparently, he has been recognised as one of the key contributors for the Ahmedabad Branch. Apart from this, he loves listening to old songs, watches lots of movies and spends the rest of his leisure time with friends.

From the very beginning, his father was his inspiration, so his belief was aligned with the fact that whatever his father could do, he could do the same.



Anoop Gautam
Branch Manager –
Delhi - NCR

He was born and raised in Uttar Pradesh. After completing his primary education, he further pursued his BE in Mechanical Engineering from MD University, Rohtak and PGDM from CMD College, Modinagar.

He has an enriching experience of 11 years and has devoted 7 years to consumer durable industry. Currently, he has been associated with Mitsubishi Electric and is holding the position of a branch manager in the Delhi Branch.

Apart from his professional life, he has held the title of 'National Level Table Tennis player' and has won 5 State Level Championship titles alongside. In his leisure time, he sings, follows cricket and socialises with his colleagues. He aspires to see himself at the top most position in the field of Management



Jerod Anand
Jr. Engineer –
LE Service
(Bangalore)

He was born and raised in Bangalore and completed his diploma in Air Conditioning in KEONICS Government of Karnataka, Bangalore. His father was an employee in the private sector and his mother manages the household. Since 18 years of age, he has been working in Air Conditioning Services field and has completed 5 years in Mitsubishi Electric. He has been recognised as a 'key contributor employee' in MEI. He plays cricket and listens to old songs in his leisure time. His simplicity makes him prosper in life. His achievements have been in completing 50 VRF Projects in Karnataka.



Prashant Dhoke
Dy. Manager -
Channel Sales
(Nagpur Area office)

He was born and raised up at Nagpur. After completing his mechanical engineering from Nagpur. He looks upon his father for life. Prashant's better half, his wife is working with the Ministry of Defense.

Presently, Prashant Dhoke is handling channel sales of Vidharbha region and has an experience of 8 years in the field of air-conditioning. Prior to this, he has conducted a lecture on 'Basics of Air Conditioning' at Ramdeobaba Engineering College during the event "Em-Power 2013" held for students of final year.

His sincerity, hardwork is derived by his self-motivation. He loves travelling and he is passionate about cricket.



Begraj Singh
Engineer-Projects
& Services. LE- Technical
Centre, Gurgaon

He was born and raised in a family of farmers in Bijnor, Uttar Pradesh. After completing his academics from Bijnor and NCVT from Kanpur Board, he moved to Gurgaon LE-Technical Centre as an engineer. He has experience in Projects and Services in the field of HVAC, for 12 years. His core responsibility has been supporting customers, dealers and other branches primarily on PAC and VRF Products.

As a person, he is determined and believes in a go getter attitude. He possesses good technical and analytical skills in his domain. He is calm, focused and very adaptive to any work situation. Therefore, he had been recognised by the MEI management as a key contributor and was awarded the 'Best Field Technical Support 13-14' for his remarkable contribution. He is passionate about cricket and reads technical books in his leisure time.

His belief in simplicity and hardwork reflects from his work routine.

मित्सुबिशी इलेक्ट्रिक की नई पेशकश

चंडीगढ़। मित्सुबिशी इलेक्ट्रिक इंडिया ने मंगलवार को चंडीगढ़ के ताज में आयोजित डीलरों की बैठक में अपने इको-फ्रेंडली, अत्याधुनिक एयर कंडीशनिंग सिस्टम का लॉन्च किया। प्रीमियम एयर-कंडीशनिंग के बाजार में मित्सुबिशी इलेक्ट्रिक इंडिया ने अपने विश्वस्तरीय वैरिएबल रेफ्रिजरेंट लो सिस्टम और नए एमआर का अनावरण किया है।

AAJ SAMAJ

मित्सुबिशी के इको फ्रेंडली एयर कंडीशन बाजार में

चंडीगढ़ : मित्सुबिशी इलेक्ट्रिक इंडिया ने चण्डीगढ़ के ताज में आयोजित डीलरों की बैठक में अपने इको-फ्रेंडली, अत्याधुनिक एयर कंडीशनिंग सिस्टम का लॉन्च किया। प्रीमियम एयर-कंडीशनिंग के बाजार में अग्रणी मित्सुबिशी इलेक्ट्रिक इंडिया ने अपने विश्वस्तरीय वैरिएबल रेफ्रिजरेंट लो सिस्टम और नए एमआर का अनावरण किया है। डीलरों और आर्कीटेक्ट्स के लिए आयोजित बैठक में पूरे उत्साह और जोश के साथ एयर कंडीशनर्स की स्लिम रेंज का लॉन्च किया गया।

एयर कंडीशनिंग डिजाइन के डायरेक्टर और जनरल मैनेजर श्री हीरोआकी आशिजावा ने बताया कि एयर-कंडीशनिंग सिस्टम की इस नई रेंज में नए विकसित कूलिंग एजेंट का इस्तेमाल किया गया है, जो क्लोरीन-रहित, गैर-ज्वलनशील, पर्यावरण के लिए अनुकूल और पारंपरिक एयर-कंडीशनर्स की तुलना में 20 फीसदी ज्यादा ऊर्जा प्रभावी है।

DAINIK JAGRAN

मित्सुबिशी इलेक्ट्रिक ने लांच की प्रभावी एयर-कंडीशनिंग टैक्नोलॉजी

चंडीगढ़, 4 मार्च (संघी) : मित्सुबिशी इलेक्ट्रिक इंडिया ने हुई डीलरों की बैठक में अपने इको-फ्रेंडली अत्याधुनिक एयर कंडीशनिंग सिस्टम लांच किया। कंपनी ने अपने विश्वस्तरीय वैरिएबल रेफ्रिजरेंट लो सिस्टम व नए एम.आर. का अनावरण किया है। एयर-कंडीशनिंग सिस्टम की इस नई स्लिम रेंज में नए विकसित कूलिंग एजेंट का प्रयोग किया है, जो जो क्लोरीन-रहित, गैर-ज्वलनशील, पर्यावरण के लिए अनुकूल व पारंपरिक एयर-कंडीशनर्स की तुलना में 20 फीसदी ज्यादा ऊर्जा प्रभावी है। कंपनी के महा प्रबंधक हीरोआकी आशिजावा के अनुसार घर व ऑफिस में इस्तेमाल किए जा सकने वाले एयर कंडीशनर्स की यह स्लिम रेंज कई पेटेंटिड फीचर्स से युक्त है।

PUNJAB KESARI

मित्सुबिशी ने पेश की इको-फ्रेंडली एयर कंडीशनिंग सिस्टम

चंडीगढ़। मित्सुबिशी इलेक्ट्रिक इंडिया ने मंगलवार को चंडीगढ़ के ताज में आयोजित डीलरों की बैठक में अपने इको-फ्रेंडली, अत्याधुनिक एयर कंडीशनिंग सिस्टम का लॉन्च किया। प्रीमियम एयर-कंडीशनिंग के बाजार में अग्रणी मित्सुबिशी इलेक्ट्रिक इंडिया ने अपने विश्वस्तरीय वैरिएबल रेफ्रिजरेंट लो सिस्टम और नए एमआर का अनावरण किया है। डीलरों और आर्कीटेक्ट्स के लिए आयोजित बैठक में पूरे उत्साह और जोश के साथ एयर कंडीशनर्स की स्लिम रेंज का लॉन्च किया गया। प्रीमियम एयर-कंडीशनिंग के बाजार में अग्रणी मित्सुबिशी इलेक्ट्रिक इंडिया ने अपने विश्वस्तरीय वैरिएबल रेफ्रिजरेंट लो सिस्टम और नए एमआर का अनावरण किया है। डीलरों और आर्कीटेक्ट्स के लिए आयोजित बैठक में पूरे उत्साह और जोश के साथ एयर कंडीशनर्स की स्लिम रेंज का लॉन्च किया गया। प्रीमियम एयर-कंडीशनिंग के बाजार में अग्रणी मित्सुबिशी इलेक्ट्रिक इंडिया ने अपने विश्वस्तरीय वैरिएबल रेफ्रिजरेंट लो सिस्टम और नए एमआर का अनावरण किया है।

SATYA SWADESH

मित्सुबिशी लाई नई एयर कंडीशनिंग तकनीक

चंडीगढ़। मित्सुबिशी इलेक्ट्रिक इंडिया ने एक नई इको-फ्रेंडली, अत्याधुनिक एयर कंडीशनिंग सिस्टम का लॉन्च किया है। मित्सुबिशी की एसी डिजाइन के डायरेक्टर हीरोआकी आशिजावा ने बताया कि इस नई रेंज में नए विकसित कूलिंग एजेंट का इस्तेमाल किया गया है, जो क्लोरीन-रहित, गैर-ज्वलनशील, पर्यावरण के लिए अनुकूल और पारंपरिक एयर-कंडीशनर्स की तुलना में 20 फीसदी बिजली की बचत करता है। इस नई तकनीक से रूम में कूलिंग काफी तेजी से होती है और अधिक समय तक बनी रहती है।

DAINIK BHASKAR



MEI -HVAC COVERAGE IN HOSPITALITY BIZ MAGAZINE